

The Letchworth Open 2023

The Letchworth Open is an annual exhibition that will be taking place at the Broadway Gallery in August 2023 celebrating our region's creative community. Each year we aim to create Hertfordshire's largest and most celebrated exhibition by bringing together some of the region's most talented artists under one roof, whilst discovering new practitioners in our ever-expanding community.

For each edition the Broadway Gallery awards three exhibiting artists a £1000 bursary and an invitation to present their work at the Broadway Gallery in 2024. The bursaries are selected by the previous year's recipients alongside the Broadway Gallery's team. This year's selectors will be Nigel Grimmer, Emma Phillips and Tabitha Wilson. Additionally, three subject discipline prizes are awarded to artists that show an innovative approach to their medium or exceptional skill. This year we are delighted to introduce the People's Choice that will be decided by an anonymous public vote. All prizes and bursaries will be announced at the Gallery on Saturday 7 October. The awards are as follows:

- Painting & Drawing Prize
- Applied Arts Prize (Ceramic, Craft, Design and Textile)
- Photography, Print and Digital Media Prize
- People's Choice Prize

Key Dates

- Submission deadline: Monday 10 July 2023, Midnight
- Delivery of work: Wednesday 19 July - Saturday 22 July & Wednesday 26 July - Saturday 29 July, 10am - 5pm.
- Preview day: Saturday 12 August, 2pm - 8pm
- Exhibition dates: 12 August - 7 October 2023
- Bursary and Prize presentation: Saturday 7 October 2023, 3pm
- Collection of work: Wednesday 10 October - Saturday 14 October, 10am - 5pm

Submission Guidelines and Condition of Entry

Submissions from artists working in all media are welcome. All artists will be considered providing they meet the following criteria. Entries can be made by artists who are part of Letchworth's creative community - being born, based or studied in Hertfordshire, Bedfordshire, Buckinghamshire and Cambridgeshire.

Artist can submit up to three works, but only one will be selected to be exhibited.

All works submitted must be available for the duration of the exhibition from 12 August through until 7 October 2023.

All selected work must be delivered to the Broadway Gallery between Wednesday 19 July - Saturday 22 July, 10am - 5pm and Wednesday 26 July - Saturday 29 July, 10am - 5pm.

All work must be collected between Wednesday 10 October - Saturday 14 October, 10am - 5pm. We cannot store any artwork temporarily. If any artwork has not been collected by the final collection date, the Gallery will charge a fee of £10 per week or part week, per artwork. The charge will be payable by the person collecting the artwork. Any artwork uncollected after 18 November will be disposed of.

We are unable to accept postal entries. If you are unable to collect or drop off your work in person, please make arrangements for a representative to do this on your behalf.

Content

The exhibition showcases the talents of artists working in our creative community and represents all disciplines. There is no selection criteria and we will choose to exhibit one artwork from every artists submission. Any artworks that are deemed to be offensive by the Gallery or that reinforce a negative stereotype will not be accepted.

Hanging and Display

The Broadway Gallery will hang the exhibition and all decisions made by the team about placement of works are final.

3D works will be displayed on the Broadway Galley's existing plinth stock or on shelves.

Video works will be displayed on a show reel in the Broadway Gallery in a 16:9 format.

2D Works

2D works must be no larger than 80cm (31.5inches) in length or width (including the frame).

All works must be ready to hang.

The Broadway Gallery will attach mirror plates to unframed canvas and picture frames.

Unframed works on paper or boards will be pinned to the wall or Velcro-ed. We cannot be responsible for any damage sustained to undamaged works.

Unfortunately, we cannot accept triptych or diptych and other multiple part artworks.

3D Works

3D works base must be no larger than 80cm (31.5inches) squared.

3D work will be presented on the Gallery's existing plinth stock or on shelving. Please notify the Gallery if you intend to provide your own plinth.

Time-based-media

Time-based-media artworks should be no-longer than 5 minutes.

Video files format must be provided as a .mov or .MP4 with subtitles.

Audio files must be provided as an .MP3 with a transcript of spoken work.

Once you have completed this form, please email clear JPEG images of your works to theopen@letchworth.com. The images must be sent as an attachment and not imbedded into the body of the email. Remember to name your files so they are easily identifiable. For example Vincent van Gogh – Starry Night.jpeg. We are unable to accept WeTransfer and other file sharing services.

Video, audio and other time-based media submissions can be submitted through hyperlinks to video or audio sharing platform (i.e. YouTube, Vimeo, Soundcloud). Please note video submissions will be present on a show reel.

Artwork Sales

All Artwork exhibited in the Letchworth Open must be for sale and priced under £1200.

By submitting to the Letchworth Open you agree to loan your work to the Broadway Gallery on a sale or return agreement. The Gallery will act as the principle in any sale. In the event of a sale, the gallery will purchase your artwork, whilst the Gallery makes the sale to the buyer.

When you set your sale price, please remember that Broadway Gallery is required to pay 20% VAT on all sales. In addition to VAT the Gallery will charge 30% on the net retail price. All proceeds from the sale of any artwork will directly support the Arts, Culture and Heritage programme of exhibitions, events and learning programme.

Price breakdown examples

Sale Price: £1200
VAT: £200
Net Retail Price: £1000
Gallery Commission: £300
Artist to receive: £700

Sale Price: £600
VAT: £100
Net Retail Price: £500
Gallery Commission: £150
Artist to receive: £350

Sale Price: £300
VAT: £60
Net Retail Price: £240
Gallery Commission: £90
Artist to receive: £150